CapeNature

ECONENSE Internal Newsletter • Issue 63

YEARS OF WISDOM

EcoSense was privileged to conduct a final interview with the man, known all around as a legend. We speak for everyone who knows him if we say it has been an absolute joy to work alongside such a dedicated leader whose legacy will remain long after he has left. His kind nature and calm demeanour has made him one of CapeNature's most beloved and well-respected Executive Directors. Thank you, Dr Baard, for the love and

The love for all things natural

ES: When did you discover your love for nature?

EB: I owe my love for nature to my father who taught me so much about it. He encouraged me to read his paperback "cowboy books", and the way in which the author described the veld and natural landscapes in his books, made me visualize and appreciate nature and all living things and how we are connected.

I graduated with a Master's degree in Science in 1982. In December of the same year, I married the love of my life and best friend, Stephany. I joined CapeNature as Assistant Nature Conservation Scientist in January 1983, where my focus was research on reptiles and amphibians. I have a daughter and a son, who were blessed during the last three years with three lovely kids; my grandchildren."

In 1986, I commenced a research project on the biology and conservation of the geometric tortoise, one of the most endangered land tortoises in the world to this day, and in 1990, 1 finished my studies and graduated with a PhD degree from Stellenbosch University. I worked as research specialist scientist for CapeNature and was promoted to Scientific Manager of the Scientific Services Unit in Jonkershoek in 1997. During 1998 and 1999, I formed part of the planning and founding of CapeNature.

From the year 2000 until 2012, I was appointed Senior Manager of the Scientific Services Unit, and in this role I was involved in several research partnerships and also formed part of the founders for multilateral Cape Action for People and the Environment (CAPE), a project that brought together virtually all the institutions in the Western Cape that shared the same goal and vision of conserving biodiversity.

In 2013, I successfully applied for and was appointed as the Executive Director: Biodiversity Support until 2019, when the organisational redesign took place, I stepped across into my current position in Conservation Operations."

What the future holds

ES: What are you looking forward to doing after retirement?

EB: I am looking forward to spending time with my family, including my three beautiful grandchildren, my friends and more time in nature. I love making music, so I will be focusing on that also. I have a few scientific field work and writing projects in the pipeline just to keep mentally fit and sharp. As my way of giving back to the conservation sector, I would love to get involved in training and teaching people about nature conservation.

I OWE **MY LOVE** FOR NATURE TO MY FATHER

At a farewell for Dr Baard,

held on 28 June, old and new colleagues who had

the privilege of working with him had the opportunity to say good-bye. Colleagues joined the CEO, Dr Razeena Omar and members of the Executive to share their cherished memories and took pictures with him for keepsake. These moments of reflection and appreciation undoubtedly made the occasion even more special. EcoSense was there to capture some of the moments.





Dr Baard receives a photo album depicting his 40 years at CapeNature as well as personlised messages from various staff members from Coral Birss, Executive Director: Biodiversity Capabilities



A final good-bye from Sheraaz Ismail, Executive Director: Eco-Tourism and Access, Dr Razeena Omar, CEO and Coral Birss, Executive Director: Biodiversity Capabilities to Ernst and his wife, Stephany



Heartfelt speeches were made by a number of staff members, including (left) Nombuyiselo Somwahla and Princess Ntsomi at the farewell



Kim Gabriel (right) who served as Dr Baard's devoted secretary for the past 10 years with Dr Baard and his wife, Stephany



The past and the future – Dr Baard with Natalie Hayward who will be taking over as Executive Director: Conservation Operations



Felicia Petersen (middle) joins (from the left) Deon Rossouw, Johan Burger, Pierre de Villiers, Dr Baard, Steve Gildenhuys, Tinie vd Westhuizen and Patrick Shone



A trip down memory lane with Board members and Executive Management



Two peas in a pod – Dr Baard and a geometrical tortoise

Dr Baard's parting message to CapeNature staff:

After four decades of doing what I love and experiencing much success, it is with mixed feelings that I say farewell to CapeNature, my second home for so many years. I am filled with gratitude for so many opportunities that CapeNature provided me with, and I have been working with and alongside many special, talented and dedicated people in the entity.

I thank everyone who has added value to my life and career, including my wife, daughter and son and their families, and who have taught me so many things and brought moments of light to me; I will always cherish that. It is bittersweet to close the door on a long career, but I know that I am opening a new door to the next chapter of my life.

Thank you to everyone for the support, guidance and camaraderie over the years. I wish CapeNature, my colleagues in the Executive and the whole workforce continued success in achieving your vision and mission and I will be watching eagerly how CapeNature continues to lead conservation into the next decade.

On a personal note: please do not spend your life as if you have another one in the bank; look after yourself, make a difference to others and remember: people will not remember your achievements, they will remember how you made them feel. Good luck, thank you very much and God bless.

FROM THE EDITOR



It is indeed remarkable how quickly time passes, and we find ourselves in the middle of the year. As we reflect on the past months, we are filled with a sense of pride and joy witnessing our colleagues in various landscapes engaging in activities that align with their passions and goals for CapeNature.

When the Editorial team put together this edition of EcoSense, there was one thing that we agreed on unanimously – the cover story. I think all of us can look up to Dr Baard and his phenomenal achievements spanning 40 years of working at CapeNature. His story is truly inspiring and although we are all sad to see him go, we wish him a rich and fulfilling retirement.

The privilege of being the editor of EcoSense is that I have a bird's eye view of all the remarkable achievements across the landscapes which are packaged and submitted as articles. Each story has a message of hope and I get so excited to share it entity-wide through this platform.

One of the notable endeavors has been the teaching of communities about biodiversity by establishing indigenous gardens at local schools. In a number of our projects, partnerships are key, and shining the light on succulent poaching and what is being done behind the scenes, is a typical example of where we all have to work together to conserve our natural heritage for generations to come.

This edition is jam-packed with articles which are testament to the commitment of our staff to environmental education, conservation, and natural heritage preservation. I hope you enjoy reading it as much as we enjoyed putting it together for you.

Happy reading!

Mimi

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COVER STORY 40 years of wisdom

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FROM THE CEO

The first quarter of the 2023-2024 financial year has passed rapidly, with all the hard work and commitment from all staff, for which I am very grateful. Thank you for taking initiative and going the extra mile for our entity. It is through the collective efforts of each team member that we can achieve our goals and reach new levels of success. I commend the enthusiasm and energy that you bring to your work, and I encourage all staff to maintain that same level of commitment and positivity throughout the year.

Some highlights from Quarter One included the launch of our winter campaign, and the release of our Environmental Education and Friends book. The Cubs Club also rewarded its members for environmental projects completed. Furthermore the entity launched the Greening Initiative Project that assisted schools and communities to plan, develop and maintain indigenous gardens and green spaces.

We will be implementing exciting endeavors that require focus and dedication from all of us as we enter Quarter Two. I urge you to continue supporting the campaigns and initiatives that showcases our commitment to become an ethically grounded and sustainable entity, contributing towards biodiversity conservation with positive mindset, knowing that we have the capability to accomplish what we have set out to achieve. It is crucial that we support each other, fostering a collaborative environment where we can maximize our potential and overcome any challenges that may arise.

Together, we can accomplish great things.

azeena



UPCOMING EVENTS

July SUN MON TUE WED FRI SAT 18 July • Mandela Day 31 July • World Ranger Day |4 August | August • MPA Day MON TUE FRI WED I - 30 August • Invasive Species campaign 21 August • Senior Citizen Day 31 August • World Traditional Medicine Day September I September • National Arbor Week I – 30 September • #dontbetrashy drive National Clean-Up Day & International Coastal FRI SUN MON TUE WED THU SAT CleanUp Day 2 September • International Vulture Awareness Day 23 – 29 September • Access Week 25 September • World Rivers Day 27 September • International Tourism Day

CALENDAR OF EVENTS

FROM EELS TO REDFINS and EVERYTHING IN BETWEEN

By: Dr Martine Jordaan, Fauna Ecologist, Biodiversity Capabilities

Protected Area Management Plans play a vital role in the work of CapeNature staff, providing guidance for management actions and monitoring the protected areas. Recently, freshwater fish surveys were conducted in the Cederberg and Limietberg Nature Reserve Complexes, with the active support of landscape staff, reserve managers, and field rangers. These surveys were led by fauna ecologist Dr Martine Jordaan.

A total of 22 sites across 15 rivers were sampled during the surveys. While the data is still being analysed, initial findings indicate that the fish fauna in the majority of these rivers is in good condition, with all expected species present. Multiple size classes of fish were observed for most species, indicating successful recruitment and the presence of viable populations. The preliminary results are encouraging and highlight the effectiveness of conservation efforts in maintaining healthy fish populations within the surveyed rivers. Furtheranalysis of the data will provide additional insights into the overall health and sustainability of freshwater ecosystems in the surveyed areas.

This may at first glance appear to be good news, but the situation is very dire for most of the freshwater fish of the Cape Fold Ecoregion. This ecoregion, which encompass the Western Cape and small sections of the Eastern and Norther Cape, is home to a very unique fish fauna characterised by high levels of endemism and very high numbers of threatened freshwater fish taxa. The main threats are loss of habitat and the impacts of predatory invasive fish. While nature reserves protect against impacts on habitat, the linear nature of rivers make them vulnerable to impacts originating outside the reserve boundaries. An example of this is invasive fish where the invasion source may be off reserve, but the impact felt in sensitive on-reserve areas. This is the case for the Endangered Giant redfin which persists in isolated populations in the Krom and upper Riversonderend rivers but has been extirpated from the majority of its historical range in the rest of the Breede River system, mainly as a result of invasive fish.

In addition to generating information to support conservation interventions, the surveys also served as a training opportunity for landscape and reserve staff. Ecological staff from both the West and Central Landscape gained practical in field experience in the use of various sampling techniques, handling of fish to collect biological information and capturing and interpreting field data.









WESTERN CAPE **PROVINCIAL ELECTIONS**

By: Fhulufhelo Tshikovhi: People & Parks Officer

The Western Cape People & Parks provincial elections took place in early May 2023, at Grootvadersbosch Nature Reserve. These elections are held every five years in accordance with national guidelines for People & Parks Steering Committee elections. The electoral process follows a hierarchical structure, starting from local/park, regional, provincial, and culminating at the national level.

At the provincial level, 16 members were elected from various CapeNature landscapes to participate in the elections. Mr.T. Sibiya and Mr.V. Nomandla from the National Community Task Team (NCTT) were deployed from KwaZulu-Natal to oversee the Western Cape elections. CapeNature SEOs (Stakeholder Engagement Officers) and SANParks Officials were also present to provide logistical and administrative support.

The first day of the elections was dedicated to allowing community members to acquaint themselves with one another and discuss the challenges they face within their respective landscapes and a way forward once the new structure was elected. On the second day, the steering committee members were elected, and the previous secretariat report was presented. The NCTT explained the election process, emphasising that all community members were eligible to vote and be voted for.

The provincial top five members were elected, including Mr. H. Bruiners as Chairperson, Mr. S. Mpemba as Deputy Chairperson, Mr. N. Theodore as Secretary, Mr. C. Snell as Deputy Secretary, and Ms.Y. McKay as Treasurer. These top five elected members from the province will be invited to participate in the National People & Parks elections at the end of June 2023.

The elected provincial top 5, outgoing provincial secretary, NCTT members and CapeNature officials.





The elected provincial top 5 joined by the NCTT together with CapeNature & SANParks officials.

LANDSCAPE EAST HOSTED A CITY NATURE CHALLENGE 2023 EVENT

By:Thabiso Mokoena • Stakeholder Engagement Officer Conservation Operations

Landscape East recently organised an exciting event at the Outeniqua Nature Reserve as part of the City Nature Challenge 2023 initiatives. The event welcomed 22 participants from the Thembalethu CADETs, and it was a truly unforgettable experience. The participants had the opportunity to fully immerse themselves in the reserve, exploring its natural beauty and capturing the remarkable biodiversity using their cameras.

The City Nature Challenge (CNC) is an exceptional citizen science initiative that encourages people from diverse backgrounds to actively contribute to scientific research and conservation efforts. By involving communities in projects like the CNC, a stronger connection between people and their environment is fostered. The participation of the Thembalethu CADETs in this year's CNC was particularly meaningful, adding a special touch to the event.

The organisers were thrilled to have the Thembalethu CADETs take part in the City Nature Challenge. They hope that the knowledge and skills gained by the participants during the programme will continue to inspire and empower them in their future endeavors. Engaging communities in such initiatives is a powerful way to promote environmental awareness and create a positive impact on both individuals and the natural world.







The Task Team from Walker Bay has partnered with HR Talent Optimization to prepare skippers across the province with improved skills and long-term mentoring actions to assist aspiring skippers. The first development event successfully took place in Hermanus from 02 - 05 of May 2023.

A total of 15 skippers made enthusiastic commitments to various responsibilities over the two days. They were instrumental in launching the Storm Petrel and Seal vessels from the Benguela Cove slipway and the Hermanus harbour. All skippers had to pass a set of assessments which examined their capacity to conduct pre-launch vessel checks, backward trailer manoeuvres, boat operation, crew management, and standard boating skills. Despite a few apprehension all the skippers performed exceptionally well during the simulated emergency scenarios involving fire and man-overboard drills.

It was the first time all (or most) of the CapeNature skippers were gathered in the same place. The long-timers shared stories and the short-timers quickly became acquainted. It was not long before everyone shared ideas and eagerly learnt from each other, creating a relaxed but productive atmosphere.

At the end of the assessment, only three of the skippers had minor deficiencies in a few areas of competency. Their lack of experience was mostly the cause, and these shortfalls can be fixed with assistance from the experienced skippers, and a "can-do attitude". Following the success of Phase I of the Ocean Readiness Programme

(Mentoring & Skippering), Phase 2 will focus on aspiring or inexperienced skippers, ensuring they go through various drills and gain crucial water time while receiving mentoring and assistance from our experienced skippers. CapeNature will be focusing especially on the staff members who qualify to take part as a Deckhand and Skipper Support Crew for Phase 3. Ocean Readiness will also be linking this programme to WIOCOMPAS, and will move towards a comprehensive training, coaching and mentoring system.



WORKSHOP FOSTERS

By: Anita Wheeler • Conservation Stewardship Specialist, Biodiversity Capabilities

In April a workshop on Protected Area Expansion (PAE) was held at Grootbos Private Nature Reserve in Landscape South. The workshop brought together various partners and stakeholders involved in PAE. The main objective of the workshop was to visually map the priorities and work areas related to protected area expansion for all stewardship partners in the landscape. The aim was to identify opportunities for aligning resources and stewardship efforts to support the implementation of Landscape South's protected area expansion plan.

CapeNature presented the latest biodiversity spatial planning layers, which serve as a guide for prioritisation in the Western Cape. Following this presentation, all partners and stakeholders shared their priorities and areas of focus within the landscape. Break-out groups were formed to facilitate discussions on future collaboration opportunities.

As a result of the workshop, a small working group was established to coordinate efforts for biodiversity conservation and stewardship in Landscape South. This group will drive forward the actions identified during the workshop. Similar stewardship protected area expansion workshops are planned for each of the other CapeNature landscapes, fostering collaboration and advancing conservation efforts across the Western Cape.





MEDIA TRIP SPOTLIGHT ON THE ILLEGAL TRADE IN SUCCULENTS

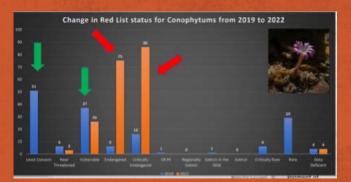
By Petro Van Rhyn • General Manager: Advocacy

South Africa is a country rich in botanical diversity and many of the country's unique species, including leafy succulents, caudiciform succulents and bulbs, are prized for their alluring characteristics and rarity and are desired by specialist plant collectors around the world

Significant social media buzz and an expressed interest in certain growth forms has resulted in a new marketplace for rare flora including many of southern Africa's unique plants. This explosive demand has given rise to large-scale collection and trade of wild plants from the country. Although no qualitative data is available to understand why wild plants have been

targeted so intensively, it is speculated that the trends are due largely to a limited supply of many species in cultivation within emerging markets. Several of the targeted species are long-lived (individuals surviving for more than 20- 50 years) and slow growing which means that it not easy or sometimes impossible to obtain large quantities and large specimens through artificial propagation. However, many species are easy to propagate from seed and/or cuttings and have been widely cultivated across the globe.

The concern is that trends appear to move readily, and once commercial growers can produce one species at scale, the demand can quickly shift to other not-yet-widely available species, with several plant groups thus remaining at risk from illegal wild collection. Local drivers also play a role in facilitating these activities. Of particular concern is the change in red list status for the Conophytum genus (a form of dwarf succulent) within the space of a few short years. This SANBI slide shows that there are now 86 species on the Critically Endangered list, compared to 16 in 2019.



CapeNature, in partnership with SANBI and WWF, recently hosted a successful media event on the 16th and 17th of May. The trip was aimed at highlighting the unique biodiversity of the Succulent Karoo and the current crisis in terms of illegal harvesting of succulents. It included a visit to a SANBI site to view the work being done to assist with the recovery and rescue of confiscated plants. The afternoon of the 16th involved several presentations by CapeNature specialists Paul Gildenhuys and Carl Brown, SANBI and WWF at the newly refurbished Vrolijkheid conference centre outlining the scale and impact of the illegal trade in succulents, in particular on Conophytums, and current actions, including the development of a national strategy and action plan which has been endorsed by MINMEC. After an early evening walk in the reserve, the media guests and their hosts enjoyed a dinner hosted by CapeNature and were also accommodated overnight at the reserve.

The following morning, the group visited a restoration site within the Rooiberg Breede River Conservancy as well as Saggy Stone on Amandalia farm where they learnt more about the value of the stewardship model, conservancy management and clearing of

The event was attended by representatives from various media outlets, including Cape Argus, Media24, Daily Maverick, Farmer's Weekly, Landbouweekblad and Voice of America. Attendees were extended the privilege to experience the beauty of succulents on a small hike around the reserve and had the opportunity to gain a stronger appreciation and connection to nature.

At the event, CapeNature provided an eye-opening overview of succulent poaching in the Western Cape and the illegal trade across South Africa. Thank you to all who presented at the briefing and made it a great success.

To date the media coverage following the event garnered more than R1.5 million in Advertising Value Equivalent (AVE).

The Voice of America clip can be viewed here.

CONSERVATION EXCELLENCE is the future

By: Jacklyn Farmer • Conservation Officer, Conservation Operations

Congratulations to the Knersvlakte Conservancy on receiving their registration certificate! The establishment of the conservancy is a significant step in promoting nature-based agricultural conservation farming in the Matzikama and Namaqualand regions.

Covering an impressive 68 358 hectares, the Knersvlakte Conservancy was established by 12 landowners across 29 farms. It is geographically situated just north of the Knersvlakte Nature Reserve within the Matzikama landscape. The conservancy represents the Succulent Karoo, which encompasses various vegetation types that are currently poorly protected, such as Namagualand Heuweltjeveld, Southern Namagualand Quartzite Klipkoppe Shrubland, Namagualand Klipkoppe Shrubland, and Knersvlakte Shale Vygieveld.

The primary objective of the Knersvlakte Conservancy is to foster relationships and promote sustainable natural resource utilisation in the biodiversity hotspot of the succulent karoo, with a strong emphasis on the fauna and flora, as well as the protection of its valuable historical heritage.

The establishment of such conservancies plays a vital role in ensuring the sustainable use of natural resources, promoting biodiversity conservation, and maintaining the ecological balance of the region. It is a positive step towards creating a harmonious coexistence between agriculture, conservation, and the local community.



Unprecedented number of plants being poached

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RRSTN ROBEL ENTERCRAP INCOME STATE REQR INCOME OVER the past four years, an unpre-centred increase in lingual succentry poaching has been observed within the Succellent Ranco region, with ters of thousands of non-and submission for the state of the submission of the part of the submission of the su restricted endemic species occ at a single location, making highly vulnerable to being po to extinction.

to extinction. "At present, the practice has been somewhat re-organised, with local South Africans now involved in the wide-scale removal of wild plants to supply middlement, traders and col-



A POPULAR target in the illegal succulent trade are plants from the Conophytum genus, South African and Namibian succulent plants that belong to the family Aizpaceae. Sambi

scale of illegal ere impacts no tangible accruing to ife benefits and Mpulo said. , the World Wide Fund WWF), Cape Nature and phted that there was a mber of organised crime





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e Succulent Karoo is experienc-anprecedented onslaught by

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KEEPING IT WILD IN THE CEDERBERG

By: Monique Ruthenberg • Conservation Manager, Conservation Operations

Between 12 and 14 May 2023, CapeNature participated in the "Keeping it Wild in the Cederberg" get-together, along with the Cederberg Conservancy, Driehoek Guest Farm, and Love our Trails. This event brought together individuals from diverse backgrounds who all share a love and passion for the Cederberg region. Approximately 150 people attended the event, representing various groups such as local farmers, community members, researchers, scientists, conservationists, and outdoor enthusiasts. The gathering took place at Driehoek Farm, providing a beautiful setting for people to connect and share their knowledge and experiences related to the Cederberg.

Throughout the weekend, participants engaged in nature conversations around campfires, fostering a sense of community and camaraderie. Local farms sponsored Cederberg wines, craft beer, and kombucha, adding to the festive atmosphere and allowing everyone to enjoy local products. The event featured guest speakers from different fields, including conservationists, scientists, journalists, and subject matter experts in areas such as cosmology, entomology, botany, and freshwater biology. It was especially valuable to have local farmers and trail enthusiasts share their perspectives, as they play a vital role in the conservation and stewardship of the Cederberg.

Overall, the "Keeping it Wild in the Cederberg" get-together provided a platform for people with diverse interests and expertise to come together, learn from one another, and strengthen their commitment to the preservation and appreciation of the Cederberg region. On Saturday, 13 May 2023 over 100 volunteers embarked on various activities aimed at cleaning, maintenance and restoration. Activities included litter clean ups on selected trails, removal of remains of illegal fires, trail trimming, alien clearing, removal of stickers from signboards, removal of stone cairns and planting of cedar trees. Approximately 60 children from the local communities at Algeria, Wupperthal and farms engaged in environmental awareness activities in and around Driehoek. These activities included identifying leopard spoor and setting up camera traps; an interpretive walk and learning about the wonders of fynbos plants; exploring rocky outcrops, searching for and understanding the importance and uniqueness of insects, scorpions and snakes; and doing a mini SASS, identifying freshwater invertebrates. Enthusiastic discussions ("conversations about conservation") lead to renewed commitment to the Keeping it Wild in the Cederberg principles, which include:

- Meaningful connection with nature. We are part of nature and our access to these amazing wild areas should not negatively impact our natural environment.
- Prevention of pollution, including light pollution. Cederberg has incredible night skies and this should be protected. Continued effort is required to reduce light pollution.
- Restoration efforts to ensure the persistence of the Cedar Trees of Cederberg.

Promoting responsible and sustainable tourism activities. Ensuring all visitors are aware and practise only responsible activities, ensuring respect for nature (plants, animals) and people (other user groups).

Appreciating and protecting our natural and cultural heritage. These include archaeological sites, rock art sites, historic buildings as well as landscapes and trees.

We can all do our part. By volunteering we can enhance
conservation efforts

The weekend proved that when Science, Conservation and Nature enthusiasts come together for a common goal, we can achieve a great many things.

WHEN SOMETHING LOOKS AND SMELLS FISHY, IT PROBABLY IS!

By: Pierre de Villiers • Senior Manager, Marine and Coasts Conservation Operations

In May CapeNature officials received information regarding a suspicious boat that had launched from the Kraaltjie slipway in Port Beaufort. Field rangers Brenton Booysen and <u>Curtly Ambrose, stationed at Witsand, responded to the call.</u>

They conducted an inspection and discovered a hidden compartment filled with fish. Two male suspects were apprehended with the assistance of the local South African Police Service (SAPS).

Various species of fish were seized as evidence for court proceedings. The confiscated species included 45 Red Roman (*Chrysoblehus laticeps*), two Red Steenbras (*Petrus rupestris*), three Dageraad (*Chrysoblephus cristiceps*), one Yellowbelly Rockcod (*Epinephelus marginatus*), and one Common Smooth-hound shark (*Mustelus mustelus*).

Following the seizure of the suspects' 6m ski-boat, the suspects were taken to Heidelberg SAPS, and released the next morning, pending their court appearance.

Overfishing is one of the greatest threats to our ocean's biodiversity. Global fish populations are rapidly decreasing due to high demand and unsustainable fishing practices. We urge everyone to report any suspicious behaviour to the authorities.



GET READY TO EXPLORE CAPENATURE ON TIKTOK:

UNVEILING OUR Travel ADVENTURES!

By: Courtney Davids • Promotions Officer, Marketing & Promotions

Courtney worked for the official South African TikTok partner during 2022 - the only partner licensed to sell TikTok for business in the country, as a client success manager. (Entravision 365 Digital)

It inspired the creation of CapeNature's TikTok account.

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What is TikTok?

Q&A

TikTok is a creative entertainment platform. It allows individuals, content creators, and businesses to bring their brand to life using their unique talents and selling points, to get their brand message across using immersive video content. It's a platform that encourages participation through dance challenges, lip syncing battles, and creating trends that can be followed and enjoyed by other users. It helps build confidence and creates a space for anyone to go viral and have their voice heard by millions of people who share the same interest. It's diverse, it's fun, and ranks number one globally for ad equity, which means TikTok is the preferred ad hub compared to others.

What is CapeNature's TikTok account name and how can

the organisation follow the account?

CapeNature can be searched for and followed using the @capenaturetravel username on TikTok.

To create brand awareness to a larger target audience group using short, creative video to showcase what the reserves have to offer and where reserves are located with the intension of boosting local and international bookings. TikTok has a very diverse audience, and the plan is to grow the account and use TikTok to drive conversion campaigns, i.e., book, follow us on other social media channels, visit our website - any action taken would be a step closer to achieving our goal.

What type of content is posted on CapeNature's account?

CapeNature's content is centred around travel in the Western Cape.Videos will be destination-featured content that positions our nature reserves in an enticing way - making viewers feel the need and want to visit our nature reserves.

How many brands have you managed when you worked for TikTok SA?

Wow, so many! My 'book of business' as they would call it, consisted of more than 120 accounts within the retail, financial,



beauty, and the technology industry. Popular brands would be the likes of Pepsi, the Cosmetix group, Sanlam, Cetaphil Skincare, Rimmel, various Toyota dealerships, LekkeSlaap accommodation listings, and so much more.

Your most memorable highlight working for TikTok SA?

It was challenging - being a Client Success Manager would mean having to understand how the TikTok campaign management dashboard works, predict how campaigns would run using statistics on the dashboard, and train clients to use the dashboard. If it's a big client who spends a certain budget on campaigns, I would provide full services, which includes campaign assistance from the get-go, the campaign set-up, campaign monitoring, providing TikTok guidelines and how-to documents, setting up ads with clients, and sending them regular feedback. This stands out for me most because it was something I never done before, and I really came out've my comfort zone. It was a great challenge and experience within my career.

Another key highlight would be attending a media event for SA celebrities and influencers, as a TikTok presentative with the Essence South Africa brand.

atalie



Introducing the newly appointed Executive Director: Conservation Operations **GETTING TO KNOW**

In June the appointment of Natalie Hayward as the new Executive Director for Conservation Operations was announced, taking over

from Dr Ernst Baard who is going on retirement. EcoSense sat down with Natalie to get to know her a little better.

O: Tell us more about vourself

"My second name is Ann. I was born and bred in the Northern suburbs of Cape Town. I went to Fairmont High School and headed straight to Cape Peninsula University of Technology and thereafter Nelson Mandela University for a degree in Nature Conservation. I took a gap year after study, and worked in adventure sport, tourism and hospitality for about seven years across various parts of South Africa. My job ranged from dive master to tour guide to aspiring lodge manager. I had dreams of practicing conservation overseas and so took myself to the UK for two years trying to make some money and work in conservation and travel. I quickly realised how special the Western Cape is and when I returned to South Africa, I re-entered the world of conservation management with a fresh perspective."

Q: How do you relax?

"I love to spend time in the sea, whether snorkeling, surfing, swimming, stand up paddle surfing or learning to wing foil. I also love to trail run and mountain bike and explore new trails and new places. I like hiking but I always want to see more, so I tend to want to run or mountain bike. I also love to travel, read and spend time with my family and friends and taking time to recharge."

Q: What do you love about working for CapeNature?

"I love that we have the ability to nurture nature and contribute meaningfully to society. I live and breathe in the knowledge that our decisions to act, or not to act, can change the world we live in, whether its local or global."

Q: If you were granted presidency of the country for a day, what would you change?

"Wow... ok, I think I would place decisive action for a healthy, natural, biodiverse environment on the agenda, right at the top, with food security and human health."

O: Describe yourself in three words.

"Find the Adventure"



Q (& A CapeNature SENIOR MANAGEMENT



ENFORCEMENT SPECIALIST: BIODIVERSITY CONSERVATION



What's the hardest and easiest part of your job?

Hardest part: Law enforcement is not about what you know but what you proof. Good knowledge of the applicable legislation is the cornerstone of any investigation and statement writing. The hardest part is to teach staff on how to apply and interpret the Ordinance and other relevant pieces of legislation and how to write proper statements.

Easiest part: To provide guidance and assistance to staff who is willing and interested in law enforcement.

What was your first job?

I started to work for CapeNature on I January 1983. Working for this entity was my first and only job.

What do you do for fun?

Tell us something that's true that hardly anybody knows about you?

I like to listen to hard rock songs from bands like ACDC, Iron Maiden and Deep Purple.

A favorite holiday destination that you've been to? Kruger National Park.

What are you watching at the moment on Netflix? I prefer to watch crime scene investigations, sports and nature-based programs on DSTV. I do not have Netflix.

What's the best thing that's happened to you this year?

What are your new year's resolutions for 2023? I am not one for new year's resolutions. I believe that you must do your best every day.

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SENIOR MANAGER: FINANCE



What's the hardest and easiest part of your job?

Hardest part: Allocating enough time for all stakeholders to engage on all finance matters.

Easiest part: Regular efficient interactions on MS Teams.

What was your first job? Trainee accountant.

What do you do for fun?

Watching Formula 1. But withHamilton recently disappointing everyone, it's no longer competitive.

Tell us something that's true that hardly anybody knows about you?

I am a good soccer player but decided to become an accountant.

A favourite holiday destination that you've been to?

Bilene, Mozambique. Good scenery and delicious Portuguese food.

What are you watching at the moment on Netflix?

Nothing at the moment, Ozark was my No.1 Your Honor on Showmax.

What's the best thing that's happened to you this year?

From my probation I was made permanent.

What are your new year's resolutions for 2023? I am into gym.



appointments

ELNA PIETERSEN Field Ranger

EVERTON MAKAKELLA Intern

CAIRESTINE LOTTRING Field Ranger

JEROME KANNEMEYER Conservation Officer (On Reserve)

THOMAS BARRY Conservation Manager off Reserve

XAVIER RATHEEPAUL Landscape Administrator

ANRI THEUNIS Field Ranger

KYLE HENDRICKS Graduate Intern: Human Resources

CAITLYN GEORGE Graduate Intern: Eco-Tourism & Access

ADRIAN FORTUIN Landscape Unit Manager

LIZANNE VAN EEDEN Conservation Officer on Reserve

PATRICK MEYER Ecological Co-Ordinator

THANDEKA MABENA Conservation Officer off Reserve

NATALIE HAYWARD Executive Director: Conservation Operations



You've been dependable, supportive and inspiring during your time with us.

TARCIA EIMAN Communication Officer

MSHUMAYELI NTSEPE

ATHENKOSI SOCUTSHANA Intern

RAYMOND JULIES Field Ranger

ALLETTA BURGER Ecological Technician

We wish you all the best for your next chapter.

BIRTHDAYS

CapeNature wishes you a great year ahead!

July

4	Johnny Brander	10	Abraham Lottering	19	Soraya Majiet	25	Veronique September
4	Mmuso Lerutla	10	Marika Van Der Walt	20	Bongani Tshingana	27	Pieter Booysen
5	Nicole Breda	13	Willem Goemas	21	Ntombomntu Ntsomi	27	Nam Makwetu
6	Ludeeka Sass	14	Althea Somdyala	22	Felicia Petersen	28	Garth Roziers
8	John Minnaar	15	Koos Engelbrecht	22	Lesley-Ann Williams	28	Jamie Dippenaar
8	Marius Poole	15	Thembakazi Makaula	23	Andre Saptou	28	Lyndall Swartz
8	Hanli Hendricks	16	Darryn Field	23	Johan Burger	29	Thielshaat Adams
9	Natalie Baker	17	Katleho Mothae	23	Derick Damon	29	Lonwabo Mkosi
9	Lee-Xavier Schoonraad	18	Paul Gildenhuys	24	Nicholas Barry	30	Darryl Menigo
10	Malcolm Botha	18	Willem Wagenaar	25	Lwazi Vani		

August

1	John Goliaths	7	Wayne Meyer	17	Dirk Dreyer	24	Nkosazana Nongxa
I	Anthony Erasmus	7	Marlene Van Onselen	17	Jonatha Zimri	26	Jacqueline Blaauw
2	Alan Wheeler	7	Jonathan Jasson	18	Keith Spencer	26	Kelly Sokoko
2	Siyabulela Mandlake	9	Kirschtwell Arendse	18	Thabiso Mokoena	26	Zenoebia Gamieldien
2	Marietta Plaatjies	10	Evan Kortjé	20	Jan Josephs	27	Jaimé Preston
2	Imilda Ontong	11	Sizwe Mathye	20	Lucien Swartz	28	Patrick Meyer
2	Matome Shadung	ш	Lucinda Witten	20	Ameera Mahomed	28	Wesley Farmer
3	Westley Oransie	11	John Rossouw	21	Jeanetta Claassens	29	Barend Le Roux
5	Onelisa Qwaka	14	Rodney Kissen	21	Sydville May	31	Amber Ing
5	Everton Makakella	16	Pierre De Villiers	23	Elmarie Hendricks		
6	Waseem Parker	16	Wilfred Williams	23	Whilmien Geduld		
7	Rowena Bosman	16	Carlo Van Tonder	24	Deon Hignett		

September

1	Sibusiso Ngubane	7	Jerome Dowrie	14	Morris Floris	24	Loren Pavitt
2	Graham Lewis	9	Esethu Mxoli	15	Micheal Jennett	26	Nophiwe Nkqayi
2	Ruida Stanvliet	9	Sheldon Diedericks	16	Erna Muller	27	Sandile Mdoko
3	Jason Valentyn	9	Ramese Mathews	17	Newille Dynaard	27	Jo-Marie Fortuin
3	Anthea Oliphant	9	Zainab George	18	Valerie Jansen	27	Leonie Erasmus
5	Thulani Ndlovu	10	Chanel Hauvette	19	Geralda Adams	27	Imran Brey
5	Wentzel Hornimann	Ш	Ismat Adams	20	Thomas Horne	27	Danie Landman
6	Yasmina Domingo	Ш	Danielle Bowen	21	Rochelle Dickson	28	Brenton Matinka
6	Allistair Pietersen	14	Antoinette Veldtman	22	Yves Chesselet	29	Jean Du Plessis
7	Marx-Lenin Nagan	14	Anita Wheeler	24	Lucinda Theron	30	Anele Mdleleni

AVE FOR THE QUARTER: R22 144 090

DUST,

SWEAT

AND

GEAR

SWEET TENIQUA LLS

Zane Schmahl gives us the lowdown (or should that be highdown) on the running scene in the Garden Route city of George.

At home in the wild

Where does your soul find peace? Deep in the mountains, on a deserted beach, next to a river? In the Kogelberg Biosphere Reserve in the Western Cape, you can have any of these wild places to yourself in no time at all.

BY ESMA MARNEWICK

STEP OUTSIDE / Challenging Treks

THE VALLEY OF THE RED GODS – CEDERBERG WILDERNESS AREA It's time to explore part two of the Cape's three wilderness areas. Cederberg, a more parched landscape, is a must for any serious hiker

Innoscipt. Is a must not any serious nineer The Cederberg Wilderness Area is just 250km north of Cape Town but réos completely otherwoldly. Temperatures in these parts hover between 30°C and 40°C in the summer, with rocks burnt an orange-rol hue by the iron oxide that dominates the landscape. Your destination in these parts is an isonic rock formation, that happens to be on our cover: Wolfberg Arch. To stary over at the Wolfberg Arch. you will need to pre-book permits through CapeNature as well as check in at the Dwansfivier fam at the beginning of the hike (the famils office is just a few kilometres before the start). There's no watter on the trail, so be sure to pack at least four litres per person. Prepare for 'Cederberg moderate'; 34°C.

Brace yourself. It's time to enter the burning valley

O DESTINATION

CapeNature

NEWS

Sanbona Wildlife Reserve: **RECLAIMING THE ILDERNESS**

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parkin Crack Wit minut notice to the To t all abo you'll

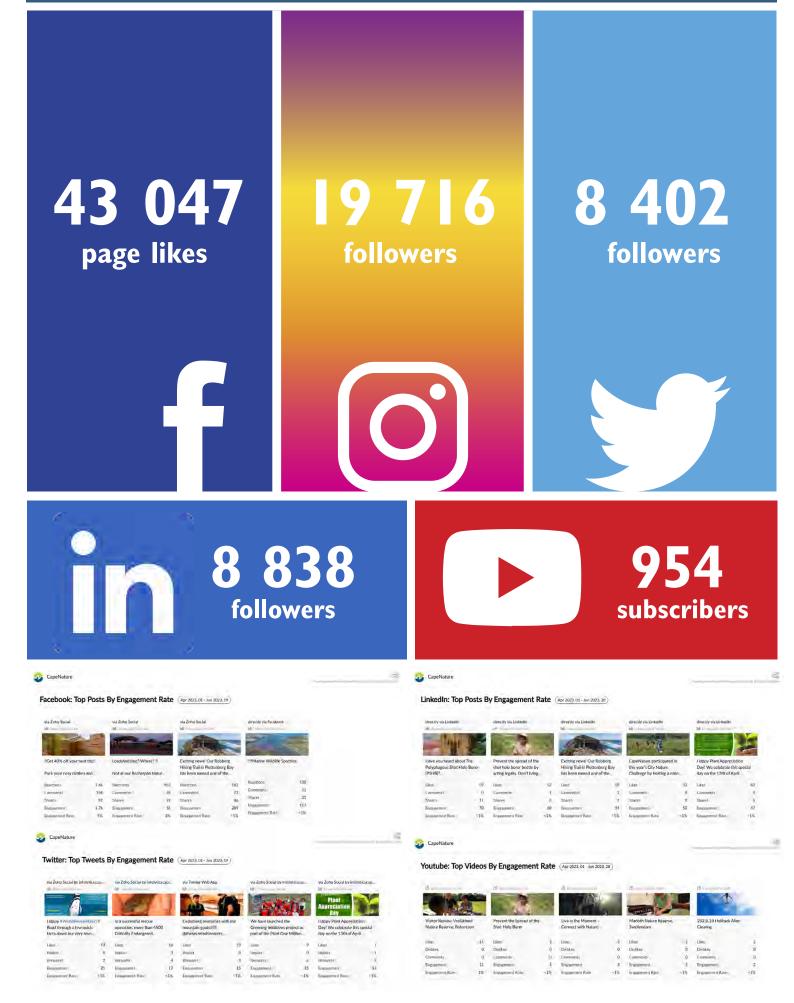


With its tough routes and beautiful scenery, the George Mountain Ultra Trail has tast established itself as a popular challenge on the South African trail running circuit. Now it's breaking new ground as part of the UTM Bworld Series – and adding an exciting 100 Miler going deep into the Duteniquas.

CAPE MOUNTAIN ZEBRA

99

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OF THE QUARTER

"Carry out a random act of kindness, with no expectation of reward, safe in the knowledge that one day someone might do the same for you."

- Princess Diana

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